



Media Kit

RedMystic

Product Publishing Made Easy



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www.redmystic.com

Redmystic, Reaching Entrepreneurs and Key Decision Makers

Mission Statement

Redmystic was created to offer the best, free component for product publishing on Google. We continually strive to improve our product to help our users make money.

RedMystic Stats

Google Pagerank 5

116,000 Links

2,291 Participating Sites

52 Countries

52,582 Feeds Processed

1,415,207 Products

Here's what our users have to say

The best way to find out how good a product actually is is to ask those who use it. Here are unsolicited comments from our users, as posted in the Joomla Extension directory.

"Got my products listed with RedMystic and Google Merchant Center in no time. Easy to install, easy to configure, fast and friendly support! The Sitemap was an unexpected bonus. Other developers should start taking notes. Very Highly Recommended. "

-- KingD

"I don't normally give reviews, but this Product is simply excellent. Support from the developer is also first class and he answers any questions within hours. Plus lets not forget that this is a FREE component. Truly first class service."

--Carline

"Great component and even better idea really, none of the other components I tried actually submitted to google base properly. Setup was simple and the updates are working perfectly, sending to RedMystics and google"

--CranialBlaze

RedMystic User Demographics



60 %
40%

Male
Female



1%
8%
36%
32%
23%

3-12
13-17
18-34
35-49
50+



75%
9%
9%
6%
1%

Cauc.
Afr. Am.
Asian
Hisp.
Other



19%
25%
20%
37%

\$0-30k
\$30-60k
\$60-100k
\$100k+



41%
42%
17%

No College
College
Grad. Sch.

Ad Rates

468 x 60

Placement: Top Left, above the fold
Page: All
Cost: 1 Month - \$36

120 x 240

Placement: Right Sidebar, above the fold
Page: All
Cost: 1 Month - \$28

728 x 90

Placement: Bottom Footer, below the fold
Page: All
Cost: 1 Month - \$24

Requirements

1. Register as an advertiser at <http://adverts.redmystic.com/clients/advertisers.php>
2. Buy ad space during signup, on a subscription basis, via paypal
3. Upload your creatives

All campaigns are self serve.

Note: You can only purchase one ad space via subscription. This is a paypal limitation. If you need to purchase more than one ad space, email me we can set up a special ad package for you.

If you have questions, email me at paul@redmystic.com